

BLYTHE VALLEY PARK CONSULTATION



Crest Nicholson has been building new homes for over 50 years and is firmly established as a leading developer with a passion for not just building homes, but creating vibrant sustainable communities.

Our mission is to improve the quality of life for individuals and communities, both now and in the future, by providing better homes, work places, retail and leisure spaces. Most importantly, we place our customers at the heart of everything we do.



PLANNING HISTORY

In March 2017 outline planning permission was granted for a mixed use development comprising the following uses:

- ▶ 750 dwellings including 25% affordable;
- ▶ 250 unit housing with care facility;
- ▶ 98,850 sqm of employment and business floorspace;
- ▶ Upto 2,500 sqm of ancillary town centre uses;
- ▶ Upto 1,000 sqm of leisure uses;
- ▶ 200 bedroom hotel;
- ▶ An extensive range of infrastructure including public open space, public realm and highway works.

There is also an associated Section 106 Agreement that secures contributions to public transport, off-site highway improvements, pedestrian and cycle connectivity, education and healthcare.



Visualisations of Blythe Valley Park



THE PROPOSAL

Crest Nicholson will deliver 125 dwellings comprising a mix of houses and apartments in this key location. The proposals also include estate roads, car parking, landscaping and associated infrastructure. The reserved matters application will be in broad accordance with the parameter plan approved at outline stage and propose a high quality contemporary development on the site.

The layout provides an attractive arrangement of apartments and housing with car parking generally being located on plot between the buildings.

The design reflects pre-application discussions with the Council and the layout adopts the best principles of urban design.

The proposed buildings have been designed to reflect a contemporary design with a simple palette of materials with well proportioned elevational styles that will create an attractive residential development of the highest quality.



WHAT HAPPENS NEXT?

Crest Nicholson will submit a reserved matters application to Solihull Metropolitan Council in April. As part of the application process a consultation period will be undertaken with the aim that the application is determined in 13 weeks. Subject to securing approval within this time frame Crest Nicholson aim to start work on-site by the end of 2018.



If you have any comments, please provide them to the following address;

Pegasus Group
First Floor | South Wing | Equinox North
Great Park Road | Almondsbury | Bristol | BS32 4QL

Or Email:
BVP@pegasusgroup.co.uk